



## **Telsey Advisory Group Raises 12 Month Price Target on ANF and KSS Given Solid Outlook for Sales and Margins**

NEW YORK, Oct. 4 /PRNewswire/ -- Telsey Advisory Group(TM) (TAG), an independent research firm founded by Dana Telsey, one of Wall Street's leading retail analysts to provide in-depth coverage of the retail industry, today announced it has increased its price targets on two of its 38 retail companies under coverage.

TAG raised its Abercrombie & Fitch (ANF) 12-month price target 14% to \$81- \$ 83. Dana Telsey, TAG's Chief Research Officer, pointed to the store's impressive full-price back-to-school performance as a bellwether to sustaining its leadership position in the Gen Y space. "The company looks like it's building on last year's denim rush with a continuous new product flow this fall, " she said.

"They've kept inventories lean and we've noted a lot of buzz and excitement in our store visits-not only at Abercrombie but at Hollister and Ruehl as well. We've been viewing ANF as a core specialty holding for some time now, and based on what they're reporting and what we've been seeing, we believe there's still more upside to come."

TAG also raised Kohl's (KSS) price target 10% to \$77-\$79 as it increases its moderate market share.

"KSS looks like it's firing on all cylinders right now," noted TAG's Chief Research Officer Dana Telsey. "Their same store sales were up 16% for the month, with every one of their regions reporting a double-digit increase. They're on track with a very ambitious expansion program, and the nationwide grand opening of 65 stores on Thursday, October 5 demonstrates an intensified marketing focus. All of these factors, along with their exclusive merchandising programs which have come on quite strong over the past year, give us confidence in revising our 12-month price target.